

		National Adults			
		This month the 2012 summer Olympic Games open in London. Do you plan to follow the events a great deal, a good amount, a little, or not at all?			
		A great deal	A good amount	A little	Not at all
		Row %	Row %	Row %	Row %
National Adults		19%	23%	38%	20%
Region	Northeast	13%	35%	30%	22%
	Midwest	20%	20%	42%	18%
	South	18%	20%	41%	21%
	West	26%	20%	36%	18%
Household Income	Less than \$50,000	16%	19%	42%	24%
	\$50,000 or more	23%	26%	36%	15%
Education	Not college graduate	16%	20%	40%	23%
	College graduate	24%	27%	34%	14%
Race	White	21%	25%	35%	19%
	African American	16%	10%	55%	18%
	Latino	23%	19%	39%	19%
Age	18 to 29	17%	18%	39%	26%
	30 to 44	19%	27%	35%	19%
	45 to 59	19%	22%	39%	21%
	60 or older	22%	21%	41%	16%
Age	Under 45	18%	23%	37%	22%
	45 or older	20%	22%	39%	19%
Gender	Men	17%	24%	40%	19%
	Women	21%	22%	36%	20%
Interview Type	Landline	20%	23%	38%	18%
	Cell Phone	17%	21%	38%	24%

Marist Poll National Adults. Interviews conducted July 9th through July 11th, 2012, N=1010 MOE +/- 3.0 percentage points.